



Strategies To Survive and Thrive When Time Are Tough

Success When Times Are Tight *Coping With Cutbacks: The Nonprofit Guide To*

Agenda

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April 2009 Survey Results

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A Perfect Storm

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In addition:

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But the arts are thriving in some areas.

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Consider Different Structures

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Organizational Lifecycles



What Do We Do Now?



Involve Your Board

Ask the Essential Questions

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**Is it still relevant?
Should it be changed, redefined?**

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**Listen to community members and stakeholders.
Hold focus groups, panels, conduct surveys – find out what’s going on.**

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Analyze the budget in relation to your mission, goals and priorities.

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What are the core programs and people?

What matters most?

Protect those.



Examine Programs

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Rebuild the Budget

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Create New Strategies of Engagement

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- *Coping with Cutbacks*



Engage in Your Community Respond Strategically

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Use Your Board!

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- and
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Dialogue with Community Leaders and Funders

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Discussion



Resources

- *Coping with Cutbacks: The Nonprofit Guide to Success When Times Are Tight*
- *Good to Great and the Social Sectors*
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